

United Way of Henry County & Martinsville 2022-2023 Campaign Planning Survey

United
Way



Company Name: _____

Will your company support the United Way as a participant of our 2022-2023 Campaign? Yes No

If yes, how would you like to participate? (select all that apply)

- We will run a paper workplace campaign.
- We will run an online/virtual workplace campaign.
- We will provide a corporate gift.

If no, Please feel free to contact us, by phone @ 276-638-3946 or email rebecca@UnitedWayofHCM.org. Providing feedback for this decision is greatly appreciated & will assist the United Way of HC&M with our future community impact strategies & initiatives.

If you are conducting a workplace campaign, please check one:

- We will use our own pledge forms.
- We will use United Way's pledge forms.

Below, please designate a Campaign Coordinator to serve as liaison between your business and UWHCM:

Coordinator _____

Phone _____ Email Address _____

Mailing _____ City _____ Zip _____

Delivery _____ City _____ Zip _____

- our delivery address is the same as our mailing address

Company Information:

CEO or Plant Supervisor _____

Number of Employees _____

We will use this information for the number of workplace packets you may need. If you need additional resources, please contact us. Additionally, this will assist UWHCM in calculating your company's annual giving percentages.

Please consider becoming a **Pacesetter Company**. As a Pacesetter, you have the opportunity to **jump-start** the annual campaign: meaning your **workplace campaign** and/or **corporate pledge** would be committed *prior to* the official **Campaign Kickoff** and recognized by our community on the **Day of Action** in September 2022.

- Yes, we would like to lead as a Pacesetter Company.
- No, Thank You. Not at this time.
- Undecided: Please send our company more information regarding Pacesetter expectations.

Would you like assistance with your workplace activities? Yes No, not at this time

If yes, please select all available options that apply:

- Have United Way representatives speak at one of our employee meetings. (in-house or virtual)
- Receive creative ideas on how to bring some fun and energy into our workplace campaign.
- Help with planning and promoting our workplace United Way fundraiser and/or special event.
- Would be willing for our company and/or employees to participate in United Way events.

Thank you for completing this Campaign Planning Survey. Please return this form (physical or electronic) to:
United Way • P. O. Box 951 • Martinsville, VA 24114 • rebecca@UnitedWayofHCM.org