

Community Involvement in Henry County & Martinsville

Find out how your gift is making a difference every day of the year or find out where volunteers are needed most, visit unitedwayofhcm.org!



When you don't feel connected to the community in which you live,

When you don't know your neighbors,

When you don't know how you can get involved,

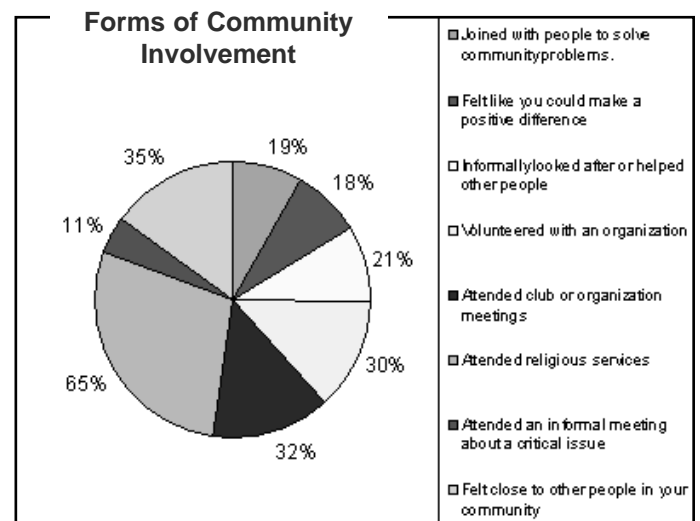
How can you feel you have the ability to significantly affect change and create a better community?

What We Need to Achieve the Vision:

- ▶ Everyone sees a way that they can be involved, respond and feel valued.
- ▶ Information on how to get involved is easily accessible.
- ▶ Organizations that utilize volunteers are friendly, flexible and have several ways to get involved.
- ▶ Employers, schools, congregations, governments and community organizations promote and encourage participation in the community.

Interesting Facts About Community Involvement in Martinsville and Henry County

- ▶ According to the survey, the primary form of community involvement in Martinsville and Henry County is attendance at religious services.
- ▶ According to national statistics, people are more likely to get involved in group activities than individually. (Points of Light Foundation)
- ▶ Almost a 25% of survey respondents informally help friends and neighbors.
- ▶ Only 10% of survey respondents reported that they have joined with others to solve community problems.
- ▶ Only fifty percent of hispanic survey respondents reported that they do not feel they have an opportunity to make a positive difference.
- ▶ A national survey by the Urban Institute found an hour of a volunteer's time to be worth approximately \$20 in financial resources to the organizations in which they serve.



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What's Working Now

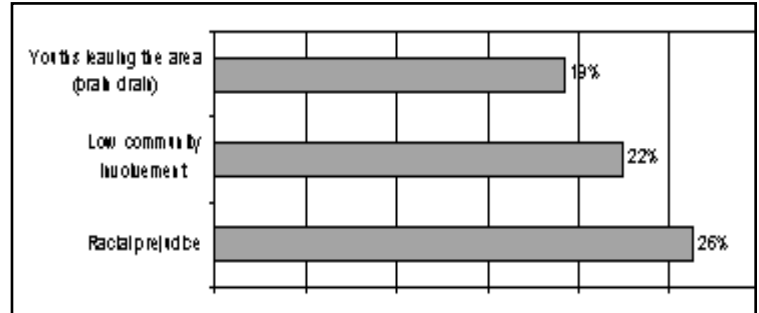
- ▶ United Way's Volunteer Connection website lists hundreds of volunteer opportunities and is searchable by zip code, age, skills, time of day, and much more. Visit www.unitedwayofhcm.org and click on Volunteer.
- ▶ Martinsville City Schools and Carlisle School require community service of their students to achieve graduation.
- ▶ There are several Rotary, Kiwanis and other service organizations in the area that promote philanthropy and volunteerism.
- ▶ Nonprofits have access to workshops and training that help them utilize volunteers better through the United Way Nonprofit Leaders Network - www.nplnetwork.org.
- ▶ There is a 24-hour crisis line and referral service through CONTACT (638-8980) and people in the community can dial 211 on any phone to receive information about social services in the local area.

Gaps in Achieving Community Involvement Vision

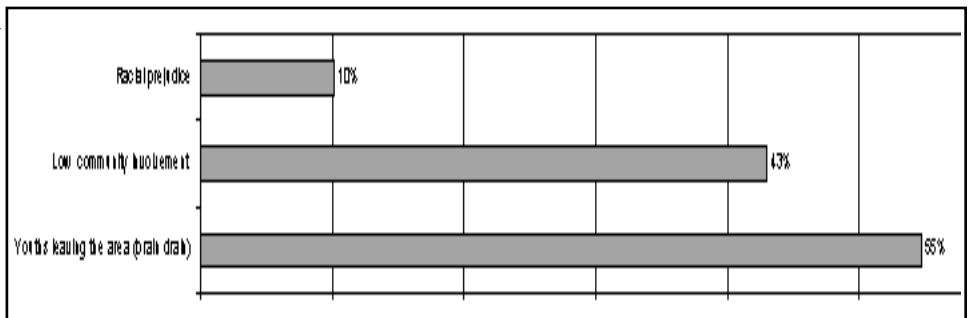
Some resources exist in the community to encourage community involvement, but a number of problems persist:

- ▶ There is not an organized focus on corporate volunteerism and very few companies in the area allow paid time-off for employees to volunteer.
- ▶ There is not a physical Volunteer Center in the area with staff to promote volunteerism.
- ▶ Some nonprofit organizations are not equipped with staff or resources to effectively use and manage volunteers.
- ▶ There are more volunteer opportunities than current volunteers.

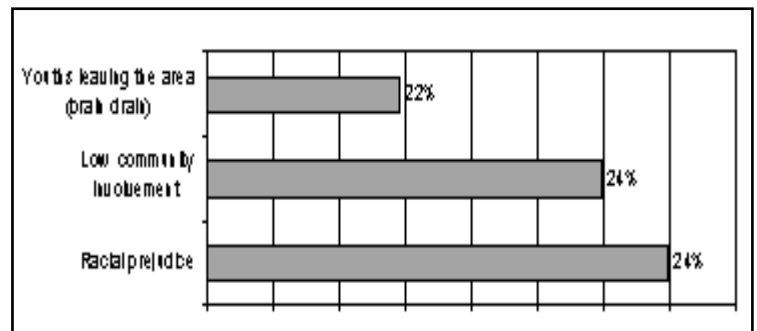
Rating of Community Involvement Issues for Less Affluent Residents (income less than \$30K)



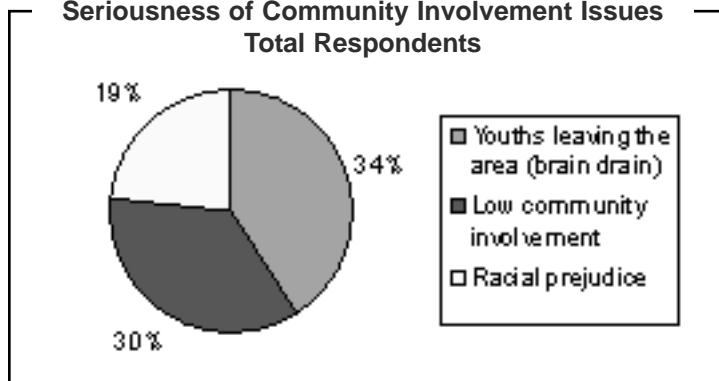
Rating of Community Involvement Issues for Affluent Residents (income more than \$80K)



Rating of Community Involvement Issues for Black Residents



Seriousness of Community Involvement Issues Total Respondents



Rating of Community Involvement Issues for Hispanic Residents

