

Campaign Awareness Ideas

Education:

- Voice Mail/E-mail Quiz
- United Way Trivia Contest
- Invite agency speaker to speak during lunch
- Campaign Slogan/Theme Contest

Events:

- Departmental Penny Wars
- Casual Day
- Softball/Volleyball Tournament
- Golf Tournament
- Bake Sale
- Silent Auction
- Management Services Auction
- Sell popcorn and drinks
- Company Picnic/Employee Cookout



Incentives:

- Extra 1/2-Hour for Lunch for a week
- “Leave Work Early” Passes
- Bonus Day Off
- Casual Day
- Company T-Shirt
- Reserved/Covered Parking
- Tickets to Games/Movies
- Grocery Certificates
- Dinner for Two
- Hotel Getaways
- Gift Certificates
- Trophy for Department with Highest Participation

Themes:

- Working Together Matters
- Results Matter
- Improving Lives Matters
- Community Matters



**United Way of Henry County
& Martinsville**