

# Recognition Levels

## Pacesetter Circle

Individuals and families who contribute \$600 or more are recognized as Pacesetter Circle members. For about \$12 or more a week, a donor can become a part of this growing group of individuals committed to ensuring programs are in place to help friends and neighbors overcome obstacles and reach their potential. Donor names are published in an annual Pacesetter Circle Directory. Couples may combine their gifts for recognition.

President's Circle	\$10,000 and above
Platinum Circle	\$6,000-\$9,999
Gold Circle	\$3,000-\$5,999
Silver Circle	\$1,200-\$2,999
Bronze Circle	\$600-\$1,199

## How to Conduct a Leadership Giving Campaign

- Ask your CEO to serve as the leadership-giver chair. He or she should participate at this level of giving.
- Working with your payroll department, determine who to target for your leadership giving campaign by salary range; management level of donors may already be close to leadership giving level.
- Ask your CEO to host an event to kickoff the leadership giving campaign before you launch the regular employee campaign.
- Send personal invitations from your CEO to the potential leadership givers. Create an agenda that follows the sample general meeting agenda on page 8.
- Follow-up with those who were unable to attend meeting.
- Report the results of the leadership giving campaign to all employees.
- CEO hosts a thank you/recognition event.



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