

# United Way of Henry County & Martinsville 2017-2018 Sponsorship Opportunities

United  
Way



This year, we have expanded our sponsorship opportunities. Our goal is to cover all special event costs and offset as much as possible all campaign material expenses so that limited campaign funds are used to solicit contributions and communicate with donors. **Why become a Sponsor?**

- Your sponsorship ensures special events and campaign materials are underwritten and donor dollars are wisely invested to create impact in our community.
- Your company will benefit from the positive image of supporting United Way. Each year, we have more than 200 volunteers and 3,200 donors.
- This year, United Way of Henry County & Martinsville is celebrating its 80<sup>th</sup> Anniversary. To our knowledge, no other nonprofit in the area has remained this relevant for this length of time.
- United Way of Henry County & Martinsville is a leader in uniting local businesses, governments and nonprofits to help advance community goals.

## Sponsorship Opportunities:

### \$500 Sponsor special events, such as, but not limited to:

- Campaign Kickoff Breakfast/Day of Action
- Campaign Celebration
- Campaign Cabinet Breakfasts and Luncheons

And to offset campaign material expenses

### \$250 Sponsor of Annual Meeting/Leadership Recognition

- In addition to benefits (see adjacent orange box), four tickets to the event, valued at \$60 (\$15 per ticket)

### \$100 – \$249 General Sponsor

- Name of Individual or Business listed on event materials and website and in Community Report

### \$250 and \$500 Sponsorship Level Benefits

- Logo displayed at the event
- Logo placement on event invitation, agenda and other event-related printed materials
- Public recognition at the event, in news releases and on United Way's website
- Name recognition in the Community Report

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**Please complete and return the following information by June 23, 2017:**

Contact Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Yes! I would like to sponsor at the following levels (check all that apply):**

- \$500 Sponsor of Special Events
- \$250 Sponsor of Annual Meeting/Leadership Recognition
- \$100 – \$249 General Sponsor

**Total: \$** \_\_\_\_\_ **Please check Yes or No:** I would like for my sponsorship to remain anonymous:  Yes  No

### Credit Card Instructions

- Go to [UnitedWayofHCM.org](http://UnitedWayofHCM.org)
- Click DONATE
- Under "Special instructions," type "Sponsorship"

**Check One:**  Check enclosed  Invoice me  I paid by credit card and followed the above instructions

**Thank you for supporting the 2017-2018 Campaign. Please return by mailing, emailing or faxing to:  
United Way • P. O. Box 951 • Martinsville, VA 24114 • [Frances@UnitedWayofHCM.org](mailto:Frances@UnitedWayofHCM.org) • Fax: 276.638.6196**