



Why should my organization become a member of United Way's Nonprofit Leaders Network (NPLN)?

Creating relevancy and impact for your organization requires resources and expertise. **For \$250 a year**, NPLN can provide you access to the tools and expertise to:

- **Raise grant funds**
- **Build individual and business support**
- **Drive performance, board engagement and community trust**

Raise grant funds

- Membership to the Foundation Center and assistance with grant research
- One-on-one assistance and data research unique to your organization and our community
- Grant allocation templates for grant management and oversight

Build individual and business support

- Constant Contact membership to create high-quality electronic communications
- Survey Monkey membership to seek input from stakeholders in a professional manner
- Dashboard development specific to your organization
- Toolkits on donor communications and community data to deepen relations with supports
- Partnership agreement toolkits to increase business value and social impact
- In partnership with the Martinsville Area Community Foundation, endowment and gift planning services

Drive performance, board engagement and community trust

- Practical resources to engage board leadership as a key strategic partner
- Board development, facilitation and strategic planning
- Toolkits on high performing board and CEO partnerships and board self-assessments

PLUS...

- In partnership with the Martinsville Area Community Foundation, monthly workshops for nonprofit professionals to learn, network and re-energize **(except for June and July)**

About the Nonprofit Leaders Network

Formed in 2004, United Way's NPLN is a member-driven resource exclusive to nonprofits. We strive to strengthen area nonprofits to help them advance their missions and give their staff, board members and volunteers the tools necessary to reach their full potentials. A strong nonprofit network is key to a resilient, growing community.

About United Way of Henry County & Martinsville

With more than 200 volunteers and nearly 3,200 donors in Martinsville-Henry County each year, United Way is the area's largest privately-funded nonprofit, going beyond temporary fixes to create lasting change in communities by bringing people and organizations together around innovative solutions for the health, education, and financial stability of every person.

**Questions about NPLN? Please contact Julia Hollandsworth • 276.403.5868 or jhollandsworth@UnitedWayofHCM.org
Join online, UnitedWayofHCM.org**