

Holiday Basket Extravaganza



Smart Beginnings Martinsville Henry

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Smart Beginnings Martinsville Henry, in partnership with the United Way of Henry County & Martinsville, needs your help raising funds to support the Dolly Parton Imagination Library! By donating a gift basket or item for auction at **The Final Holiday Basket Extravaganza on Wednesday, November 20, 2019, from 5:30-7:30 PM at Piedmont Arts** you are advertising your business or organization, while supporting the most valuable resource in our community—our children! Baskets can be any size or theme, so don't be afraid to show your creativity! All proceeds from the 2019 Holiday Basket Extravaganza will help fund the Dolly Parton Imagination Library in Martinsville and Henry County. All donations are tax-deductible and participating companies and organizations are recognized in appreciation for their community support.

The Dolly Parton Imagination Library is a free program available to all children in Martinsville and Henry County from birth to age five. Once a child is enrolled, he or she will receive a developmentally appropriate book once a month from the time they are enrolled in the program until their fifth birthday. Our goal is to increase the number of children in our community that enroll or continue to receive books from the Imagination Library.

The single most significant factor influencing a child's early educational success is an introduction to books and being read to at home prior to beginning school. Supporting the Dolly Parton Imagination Library is an easy way to provide families access to new, exciting books for their children so we can begin to change the landscape for literacy in Martinsville and Henry County together. We can't do this without your generosity and help. Your support for the Imagination Library program and its impact on our mission to increase school success in our community is appreciated!

Please join us in making the 8th and **Final Holiday Basket Extravaganza** the very best one so far, ending this well-loved fundraiser on a positive note! We will be transitioning to a new and larger fundraising event to support the Dolly Parton Imagination Library in 2020. Thank you so much for helping us with this special event over the years to ensure all children in our community are more prepared for school and have stronger reading skills!

With appreciation,

Melanie McLarty
Director, Smart Beginnings Martinsville Henry



How has Smart Beginnings MH used local support to impact our community over the last year?

- Enrolled more than 1700 children in the Dolly Parton Imagination Library program
- Provided training, resources and mentoring to 27 child care programs participating in Virginia Quality
- Offered 24 professional development trainings, learning communities, director's network sessions to more than 150 early childhood educators working in Martinsville & Henry County
- Coordinated the 4th Annual Martinsville Henry Early Childhood Conference for over 150 early learning participants, presenters, volunteers and vendors
- Partnered with twenty community and regional programs to connect more than 325 families with young children facing risks of delay to a developmental screening and referral system
- Responded to school readiness needs and challenges of 26 families in our two-generation *Promising Neighborhoods* initiative by providing access to community resources and family navigation services