

UNITED WAY OF HENRY COUNTY & MARTINSVILLE

JOB DESCRIPTION – Community Health Worker

JOB TITLE: Community Health Worker

REPORTS TO: Executive Director

A. GENERAL POSITION SUMMARY

The Community Health Worker is a full-time position that works to mobilize the community to improve the overall public health of the region. Initially, the primary focus of this position will be increasing the number of individuals in the community that have received COVID-19 vaccinations. The Community Health Worker will achieve this objective through close collaboration with local stakeholders and direct outreach to the community as a whole. Individuals interested in this position should be passionate about improving the health of the community and connecting individuals with potentially life saving services. The Candidate must have a High School Diploma or equivalent, and must successfully complete Community Health Worker training upon hire. Two years of general work experience and experience in community outreach and working with underserved and marginalized populations preferred. A valid Virginia Driver's License and reliable transportation is required.

B. DUTIES AND RESPONSIBILITIES

- **Community Engagement:** Will work with other individuals and community-based organizations to provide basic training on the benefits of vaccination and dispelling misinformation on the subject. Will work directly with certain target populations that have been identified as less likely to have received the vaccine.
- **Consensus Building:** Inform the community of the importance of increasing vaccination rates and how the vaccine can be accessed.
- **Public/Community Relations:** Serves as the conduit for external relationships with United Way's various stakeholders on all matters related to the COVID-19 vaccine.
- **Strategic Planning:** Will develop strategies that mobilize the community to improve vaccine utilization rates in Martinsville, Henry County and Patrick County.

C. KNOWLEDGE, SKILLS, ABILITIES

- Ability to communicate to individuals and groups of all social classes
- Experience in developing relationships with organizations and individuals
- Ability to build consensus and motivate stakeholders to achieve results
- Strong interpersonal skills
- Experience working with volunteers

D. DETAILS

- Full-time, grant funded position with competitive compensation and benefits
- Additional tasks and duties may be assigned by the Executive Director
- The United Way is an Equal Opportunity Employer and drug free workplace
- This is a grant funded position, its continuation is dependent on the availability of grant funds
- Deadline for applications is September 10th
- Interested applicants should submit cover letter and resume to:
Philip Wenkstern at Philip@UnitedWayofHCM.org