



Thank you... Because of your support, United Way of Henry County & Martinsville has continued to advance the common good by creating opportunities for success for our most vulnerable families. We have brought together caring individuals, organizations and businesses throughout the area to support and identify solutions to our region's toughest challenges.

Please go to our website to learn more information about our work, UnitedWayofHCM.org.

We are grateful to all donors who choose to contribute to United Way of Henry County & Martinsville.

Your support allows us to provide financial support to 27 programs and community impact initiatives for 2019-2020. While some funds are donor designated, the majority of these programs and initiatives are part of a rigorous vetting process from a group of 20 to 30 volunteers each year to ensure our investment with your donation has the greatest community impact. The remainder receive their awards through donor designated contributions.

In 2018-2019, we raised more than \$580,000 and awarded funds to the following Partner Agencies and Programs in support of their highly commendable efforts to meet critical community needs in our focus areas of education, financial stability and healthy living.

In addition to the campaign, we also leveraged grant funds to support our resilient framework to mobilize the area's caring power. Initiatives within this framework are highlighted in purple.

Education

- **Boy Scouts** – “ScoutReach” Initiative, providing at-risk young people to an opportunity to build self-confidence and leadership skills, while preparing them to make ethical choices over their lifetime through Scouting’s values-based educational program
- **Boys & Girls Club** – “Power Hour: Making Minutes Count,” offering a homework help and tutoring program for youth ages six to 18
- **Boys & Girls Club**- “Mentoring Matters,” providing access to mentors for youth throughout the community
- **Family YMCA** – Before and After School Financial Assistance Program at all sites for eligible families
- **Family YMCA** – Summer Learning Loss Prevention Program, providing high-quality summer camps designed to help prevent summer learning loss to students four to 12 years old
- **Family YMCA** – Early Learning Center, supporting (1) the purchase of developmentally appropriate preschool curriculum; (2) the creation of an outdoor learning space, which would provide students with access to hands-on enrichment programming ; (3) professional development opportunities for staff and (4) financial assistance for eligible families to participate in center activities
- **Girl Scouts** – Community outreach, offering scouting program opportunities to girls at three Boys & Girls Club sites in the community
- **Smart Beginnings Martinsville Henry** – Various program support, such as: Dolly Parton’s Imagination Library, an initiative where children from birth to age five receive a book in the mail each month; Virginia Quality, the state’s voluntary quality rating and improvement system to give our providers education and training opportunities; “Reach Out and Read Program,” a campaign that engages pediatricians to encourage families to read to their children; and developmental screenings to support healthy child development
- **Stepping Stones** – Community engagement for the area’s intellectually disabled so that they are more involved and part of the community’s fabric

(over)

Financial Stability

- **Bridges out of Poverty**- Works to break the cycle of intergenerational poverty through the provision of an intensive, 16-week curriculum to participants
- **Community Dream Center** – Stable housing for area men and their families experiencing homelessness and in need of financial stability assistance
- **Edwards Adult Day Care** – Program support for adult services during the day, including financial assistance for eligible families
- **Dollar and Sense Reality Fair** – Event support, United Way’s annual event that exposes high school seniors to the costs associated with real life
- **Financial Wellness at Work** – Program support, providing a workplace program to help our workforce attain the confidence needed to invest their money and make informed financial decisions
- **MARC Workshop**- “Day Support,” providing financial assistance to individuals participating in programs at MARC Workshop
- **Southside Survivor Response Center** – Homeless support, ensuring that women experiencing homelessness have access to emergency shelter and a safe environment where they are empowered to become financially stable and self-sufficient
- **Step, Inc.** – Re-entry program, assisting individuals returning from incarceration to the area to gain job readiness skills and prepare them to return or enter for the first time into the workforce
- **Virginia Legal Aid Society** – Crisis and Income Protection, offering critical legal services to area residents at a time they need it most and when there is nowhere else to turn
- **Volunteer Income Tax Assistance (VITA)** – Program support, offering free income tax preparation assistance to eligible individuals and families

Healthy Living

- **Martinsville-Henry County Assistance Network** – Program support, providing agencies the use of a shared database to connect individuals and families to emergency financial and medical assistance opportunities and to monitor their progress so that no one falls through the cracks
- **MHC Coalition for Health and Wellness**- Provide breast cancer screening services for low-income individuals throughout Martinsville and Henry County.
- **Piedmont Community Services** – Prevention Services, specifically “Healthy Families,” offering behavioral health services during home visits’ and “Communities Helping to Improve Local Lives” (CHILL), providing high school students with alcohol, tobacco and other drug prevention knowledge, and youth leadership skills
- **Piedmont Virginia Dental Health Foundation** – Dental services, improving the oral health of the community’s disadvantaged citizens through dental and dental hygiene services
- **FOCUS on Youth /Court Appointed Special Advocates (CASA)** – Program support, providing funds associated with activities to combat abused, neglected, abandoned and foster care children involved in court proceedings

Basic Needs/Emergency Services

- **American Red Cross** – Disaster services as a result of house fires and smoke alarm installations
- **Grace Network** – Crisis intervention, helping eligible individuals and families in times of crisis with a requirement that receipt of these services they participate in a program designed to change the circumstances that caused their need
- **Salvation Army** – “Emergency Social Services and Feeding Program,” offering rental, utility and nutrition assistance for eligible individuals
- **Rescue Squads** – Emergency services support, designating funds to support our voluntary rescue squads in Axton, Bassett, Fieldale-Collinsville, Horsepasture and Ridgeway

About United Way of Henry County & Martinsville

With more than 150 volunteers and over 2,500 donors in Martinsville-Henry County each year, United Way is the area’s largest privately-funded nonprofit, addressing the community’s immediate and long-term needs in the focus area of education, financial stability and healthy living, which are the building blocks for a good quality of life.

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