

United Way of Henry County & Martinsville 2023-2024 Campaign Planning Survey

United Way



Company Name _____

Will your company participate in the 2023-2024 United Way Campaign? Yes No

If yes, please check one:

- We will run a paper workplace campaign.
- We will run an online workplace campaign.
- We will provide a corporate gift.
- We will run a workplace campaign and provide a corporate gift.

Your support is important to us. Even the smallest of contributions add up to great things in our area. If you are experiencing difficulties with your campaign planning please contact **Rebecca Conter** at **276-638-3946 x110** or rebecca@unitedwayofhcm.org to discuss campaign planning solutions.

If you are conducting a workplace campaign, please check one:

- We will use our own pledge forms.
- We will use United Way's pledge forms.

Campaign Coordinator _____

Phone _____ Email address _____

Mailing Address _____ City _____ Zip _____

Delivery Address _____ City _____ Zip _____

Company Information:

CEO or Plant Manager _____

Number of Employees _____

Number of Participating Facilities / Branches _____

The number of employees is important information as it helps us to calculate giving percentages. ***We also will use this information for number of workplace materials you may need. If different, please let us know.***

Please, consider becoming a **Pacesetter Company**. *This means your workplace campaign would start and/or your corporate pledge would be announced prior to the **September 2023 Day of Action**. This helps us generate enthusiasm and excitement leading into the Official **Campaign Kickoff** and **Day of Action**.*

- We are renewing our **Pacesetter Status** (or) We would like to sign-up as a Pacesetter.
- We will run our 2023-2024 Campaign after the September 2023 Day of Action

How would you like for us to help you with workplace activities?

- Have United Way representatives speak at one of our employee meetings.
- We are interested in company employees volunteering at upcoming United Way events.
- Help with planning and promoting our workplace United Way fundraiser and/or special event
- Other: _____

Thank you for completing this Campaign Planning Survey. Please return by mailing or emailing to:
United Way • P. O. Box 951 • Martinsville, VA 24114 • rebecca@UnitedWayofHCM.org • 276-638-3946x110