

United Way of Henry County & Martinsville 2024-2025 Campaign Planning Survey

United Way



Company Name _____

Will your company participate in the 2024-2025 United Way Campaign? Yes No

If yes, please select all that apply:

- We will run a paper workplace campaign.
- We will run an online workplace campaign.
- We will provide a corporate gift.
- We will have a team of volunteers at the 2024 Day of Action.

Your support is important to us. Even the smallest of contributions add up to great things in our area. If you are experiencing difficulties with your campaign planning please contact **Rebecca Conter** at 276-638-3946 x110 or rebecca@unitedwayofhcm.org to discuss campaign planning solutions.

If you are conducting a workplace campaign:

- We will use our own pledge forms.
- We will use United Way's pledge forms.

Payroll Deduction Start Date: _____

Workplace Goal (USD): _____

Please, consider becoming a **Pacesetter Company**. *This means your workplace campaign would start and/or your corporate pledge would be announced prior to the September 20, 2024 Day of Action.* This helps us generate enthusiasm and excitement leading into the **Official Campaign Kickoff** and **Day of Action**.

- We are renewing our **Pacesetter Status** (or) We would like to sign-up as a Pacesetter.
- We will run our 2024-2025 Campaign after the September 20, 2023 Day of Action

Campaign Coordinator _____

Phone _____ Email address _____

Company Information:

CEO or Plant Manager _____

Number of Payroll Employees _____

Number of Participating Facilities / Branches _____

The number of employees is important information as it helps us to calculate giving percentages. *We also will use this information for number of workplace materials you may need. If different, please let us know.*

How would you like for us to help you with workplace activities?

- Have United Way representatives speak at one of our employee meetings.
- We are interested in company employees volunteering at upcoming United Way events.
- Help with planning and promoting our workplace United Way fundraiser and/or special event
- Other: _____

This year's Day of Action is Friday, Sept. 20th. Would you prefer the traditional breakfast prior to volunteer events, or an afternoon lunch following the volunteer events?

- Pre-Event Breakfast (Traditional)
- Post-Event Lunch

Thank you for completing this Campaign Planning Survey. Please return by mailing or emailing to:
United Way • P. O. Box 951 • Martinsville, VA 24114 • rebecca@UnitedWayofHCM.org • 276-638-3946x110