



DAY OF ACTION SPONSOR FORM

SUBMISSION DEADLINE: AUGUST 15, 2025

Thank you for considering an annual sponsorship supporting the United Way of Henry County and Martinsville. Your generosity helps create measurable lasting solutions to our area's greatest challenges. All business contributions pledged 20 business days prior to our Day of Action are considered Pacesetter gifts and may be recognized as such during our Annual Campaign Kick-Off Ceremony.

COMPANY INFORMATION

Business Name: _____

Contact Name: _____ Phone Number: _____

Mailing Address: _____

City / State: _____ ZIP Code: _____

Email Address: _____

Number of Employees: _____

Are you interested in having your employees engage with us? ☐ Yes ☐ No ☐ Need More Info

DONATION LEVELS

We invite you to choose a sponsorship level that reflects your company's commitment to strengthening our community. Please specify your total donation below. See back for recognition level benefits.

- ☐ Community Builder: \$50,000+ annually
- ☐ Impact Leader: \$25,000-\$49,999 annually
- ☐ Change Maker: \$10,000-\$24,999 annually
- ☐ Neighborhood Supporter: \$5,000-\$9,999 annually
- ☐ Friend of the Community: \$1,000-\$4,999 annually
- ☐ Other Amount

SCAN TO SEE OUR IMPACT



PAYMENT OPTIONS

☐ Enclosed Cash / ☐ Check
(Payable to United Way of HCM) Check # _____

☐ Credit Card or Bank Transfer
(Go to: UnitedWayofHCM.org, Click "DONATE") Payment Date: ___ / ___ / ____

☐ Bill Me
First Billing Date: ___ / ___ (mm/yy) ☐ One-Time ☐ Semi-Annually ☐ Quarterly

☐ Stock / Securities Please notify Rebecca@UnitedWayofHCM.org of Transfer.

TOTAL SPONSORSHIP AMOUNT (USD):

\$ _____

UNITED WAY OF HENRY COUNTY AND MARTINSVILLE, INC. EIN: 54-0753318

Please Note: we will not be able to recognize Sponsorships submitted after the August 15, 2025, deadline for the 2025-2026 season. Sponsorships submitted after the August 15, 2025, deadline will be honored as such during the 2026-2027 Campaign Season.

Authorizing Signature: _____ Date: _____

We invite you to choose a level that reflects your company's commitment to strengthening our community. Each sponsorship level includes all benefits from the lower tiers, along with additional recognition for your generosity. The following outlines how we acknowledge your support at each level. Please specify your total sponsorship on the front of this form. Thank you.

COMMUNITY BUILDER: \$50,000+

- Public "thank you" on UnitedWayofHCM.org with your business name or logo listed under "Community Builder" and all other lower tiered recognitions, plus:
- Recognition as a headlining sponsor during our annual Day of Action
- Name or logo included on Day of Action signage, programs/flyers, event page(s)
- Premium placement on Day of Action T-shirts

IMPACT LEADER: \$25,000-\$49,999

- Public "thank you" on UnitedWayofHCM.org with your business name or logo (when provided) listed under "Impact Leader" and all other lower tiered recognitions, plus:
- Featured as an "Impact Leader" in a block at the bottom of "Our Impact" for a year
- Exclusive article in our Annual Report highlighting your impact on our organization
- Priority logo or name placements on Day of Action t-shirts

CHANGE MAKER: \$10,000-\$24,999

- Public "thank you" on UnitedWayofHCM.org with your business name or logo (when provided) listed under "Change Makers" and all other lower tiered recognitions, plus:
- A video feature about your partnership posted on UWHCM's social media channel(s) and on UnitedWayofHCM.org
- Opportunities to share co-branded materials at the UWHCM's office(s) or event booth(s)
- Logo or name placed on the year's Day of Action t-shirts

NEIGHBORHOOD SUPPORTER: \$5,000-\$9,999

- Public "thank you" on UnitedWayofHCM.org with your business name listed under "Neighborhood Supporters" and all other lower tiered recognitions, plus:
- Business Recognition as a thank you post on UWHCM's social media channel(s)
- Invitation to showcase your support in an article about your business in our End-of-Month newsletter: "Our Impact" (parameters: 250 words or less, plus a photo-op or logo placement)
- Name placed on the year's Day of Action t-shirts

FRIEND OF THE COMMUNITY: \$1,000-\$4,999

- Public "thank you" on UnitedWayofHCM.org with your business name listed under "Friends of the Community"
- Recognition at our Annual Day of Action during our kick-off event