



## Why should my organization become a member of United Way's Nonprofit Leaders Network (NPLN)?

Creating relevancy and impact for your organization requires resources and expertise. **For \$150 a year**, NPLN can provide you access to the tools and expertise to:

- **Raise grant funds**
- **Build individual and business support**
- **Drive performance, board engagement and community trust**

### Raise grant funds

- Assistance with grant research
- One-on-one assistance and data research unique to your organization and our community
- Grant allocation templates for grant management and oversight

### Build individual and business support

- Constant Contact membership to create high-quality electronic communications
- Survey Monkey membership to seek input from stakeholders in a professional manner
- In partnership with the Community Foundation, endowment and gift planning services

### Drive performance, board engagement and community trust

- Practical resources to engage board leadership as a key strategic partner
- Board development, facilitation and strategic planning

### PLUS...

- In partnership with the Community Foundation and the Dan River Nonprofit Network, monthly workshops for nonprofit professionals to learn, network and re-energize.
- **New! Access to additional trainings throughout the year at a free or reduced cost.**

### About the Nonprofit Leaders Network

Formed in 2004, United Way's NPLN is a member-driven resource exclusive to nonprofits. We strive to strengthen area nonprofits to help them advance their missions and give their staff, board members and volunteers the tools necessary to reach their full potentials. A strong nonprofit network is key to a resilient, growing community.

### About United Way of Henry County & Martinsville

With more than 200 volunteers and nearly 3,200 donors in Martinsville-Henry County each year, United Way is the area's largest privately-funded nonprofit, going beyond temporary fixes to create lasting change in communities by bringing people and organizations together around innovative solutions for the health, education, and financial stability of every person.

**Questions about NPLN? Please contact Julia Hollandsworth • 276.403.5868 or [jhollandsworth@UnitedWayofHCM.org](mailto:jhollandsworth@UnitedWayofHCM.org)  
Join online, [UnitedWayofHCM.org](http://UnitedWayofHCM.org)**